

THE RECEPTIONIST

The receptionist or client service representative is usually the first person to welcome a client into the hospital and the last person the client sees when they leave. The interactions he or she has with a client can determine how the client perceives the quality of medical services being offered. A receptionist must have excellent communication skills and be able to handle a variety of questions and requests from clients and the public. In addition to setting appointments, responding to inquiries about hospital services, greeting clients, and managing callbacks, a receptionist may also perform accounting, marketing, or client counseling duties. A customer service-focused attitude, the ability to manage multiple tasks, and professionalism under stress are important attributes for a hospital receptionist.

OTHER TEAM MEMBERS

The hospital team may also include a variety of other personnel. Everyone has an important role to play in assuring the health and well-being of the hospital's patients and the owners who care for them.

Dedication to service remains a top priority.

For more information, visit: www.avma.org www.navta.net www.vhma.org



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THE VETERINARY HEALTHCARE TEAM

Brought to you by your veterinarian and the American Veterinary Medical Association





EVERY VETERINARY HOSPITAL STAFF

consists of a team of caring individuals, each contributing his or her unique abilities to ensure high quality veterinary care for animals and compassionate interactions with animal owners. Dedication to service remains a top priority.

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THE VETERINARIAN – LEADING THE TEAM

Veterinarians are doctors trained to protect the health of both animals and people. In a clinical hospital environment, veterinarians work with large and small animals to evaluate animals' health; diagnose and treat illnesses; provide routine preventive care; prescribe medication; and perform surgery. Some veterinarians specialize in areas such as surgery, internal medicine, ophthalmology or dentistry.

In addition to opportunities in clinical practice, veterinarians may work in zoos, wildlife parks, or aquariums; focus on public health and regulatory medicine; enter academia or research; or they may pursue other career paths. Personal attributes that contribute to a successful career as a veterinarian include a strong science and math education, the ability to work well with animals and their owners, basic business and management training, excellent communication skills, and leadership and organizational skills.

THE VETERINARY TECHNICIAN

Veterinary technicians perform valuable medical and nonmedical services in clinical practice. They are graduates of an AVMA CVTEA-accredited veterinary technology program and usually have an Associates or Baccalaureate degree. The veterinary technician is educated and trained to support the veterinarian by assisting with surgery, laboratory procedures, radiography, anesthesiology, treatment and nursing, and client education. Almost every state requires a veterinary technician to pass a credentialing exam to ensure a high level of competency. Some veterinary technicians pursue specialties in emergency and critical care, anesthesiology, internal medicine, animal behavior, or dentistry. Personal attributes that contribute to a successful career as a veterinary technician in clinical practice include a strong science background, an ability to work well with people and animals, and good communication and decision-making skills.

THE VETERINARY HOSPITAL MANAGER

Many veterinary hospitals find that having a hospital (or practice) manager greatly improves the team's efficiency. This person is responsible for managing the business functions of the practice. Depending upon the size and type of hospital, the manager's duties could include personnel hiring and supervision, budget and inventory management, accounting, marketing, and developing recordkeeping and other business standards for practice. A strong business background, computer knowledge, and desire to work with and manage people are key attributes for success as a hospital manager. The Veterinary Hospital Managers Association provides a pathway for certification as a veterinary practice manager which includes educational, experiential, and examination requirements. (www.vhma.org)

THE VETERINARY ASSISTANT

In some hospitals, a veterinary assistant supports the veterinarian and/or the veterinary technician in their daily tasks. The assistant may be asked to perform kennel work, assist in the restraint and handling of animals, feed and exercise the animals, or spend time on clerical duties. There is no required credentialing exam for the veterinary assistant; however, the National Association of Veterinary Technicians in America (NAVTA) approves veterinary assistant training programs (www.navta.net). The ability to listen, communicate efficiently, and handle multiple assignments are skills that make a veterinary assistant an important member of the hospital team.





